

NW VEG Business Partnership Info and Application



NW VEG is dedicated to educating the public regarding the power of a plant-based, vegan lifestyle and helping support people in their transition toward making healthier, more sustainable & compassionate food choices.

We work to accomplish our mission, in part, by connecting our membership with Business Partners, who share our goals and values. Northwest VEG's business and discount programs provide an opportunity to promote and nurture relationships with veg-supportive businesses operating in the Portland-Vancouver area, fostering a mutually beneficial experience for you, Northwest VEG and our members and supporters.

CRITERIA FOR BUSINESS PARTNERSHIPS

Northwest VEG welcomes businesses that are compatible with our mission and the goals of our organization. We require that all products and materials used within our programs reflect these values. Please see our Business Policy webpage for clarification. <https://nwveg.org/business-policy> Thank you for your interest!

UPON JOINING IN PARTNERSHIP WITH US, BUSINESS PARTNERS WILL RECEIVE:

1. A descriptive "Welcome" to be published in our Northwest VEG Newsletter (with 7,000+ subscribers) consisting of up to 100 words, including contact information. The description will be provided by you and is subject to revision by our editors.
2. Upon joining, a welcome will also be posted on our NW VEG social media pages.
3. Your logo and website link will be listed on the Northwest VEG [Membership Benefits/Business Partners webpage](#).
4. A URL link to our Membership Benefits/Business Partners page will be sent to every new and renewing member, keeping them abreast of our current Business Partners on a yearly basis.
5. Businesses participating in Veg Fest will receive a \$25 discount off event fees.

IN EXCHANGE FOR OUR PROMOTION, BUSINESSES WILL PROVIDE:

1. A Partnership fee of \$99 - or equivalent in goods or services (negotiable).
2. Optional, but also recommended, is to offer a small perk or discount for NW VEG members, to create interest in your business and to motivate them to patronize your establishment.

The following are examples and are negotiable:

- a. Coupons or items for NW VEG to distribute in our Membership packets and/or at our events.
- b. Restaurants are invited to provide our members with a discount of 5 to 10%, or free appetizer with order of entree, etc.
- c. Non-restaurant businesses or service providers are also encouraged to offer 5 to 10% discounts for specific items or services.

Please complete this application and return with payment to **NW VEG, 24305 NE Elkhorn Rd, Brush Prairie, WA 98606**. Or join and pay online by visiting <https://nwveg.org/business-partner-application>

As the owner or official representative of

_____ (business name and brief description)
located at _____ (address)
_____ (phone) _____ (email) _____ (website)

I agree to the points specified in this Business Partnership with Northwest VEG.

\$99.00 Partnership fee payable to NW VEG

Or in-kind goods or services: _____

_____ Additional donation (tax-deductible to the full extent allowed by US law)

_____ Total

For Businesses Also Providing Discounts: _____ (business name) agrees to provide a discount or special offer to Northwest VEG members as follows: _____

(Business owner or representative) signature

(Date)

(Business owner or representative) print name

(Northwest VEG representative)

(Date)



For questions, please contact info@nwveg.org